



Emma Neveu

Contestant Emma Neveu, eneveu@suburbanelectric.com, 9205742592

Name of the Game S.C.R.A.M. (Save Cost. Recycle All Material.)

Theme The theme was centered around recycling and reducing waste. Oscar the Grouch was our mascot.

Objective We had two main objectives. For those in the field on jobsites, the objective was to recycle all metal and wire into the appropriate dumpsters so that we could turn them in for scrap prices.

The objective for those working in the office was to reduce paper and printing consumption. More specifically, we pushed to go paperless whenever possible, and if we needed to print things then we used B&W ink instead of color.

Improvement Goals To set our goals, we gathered data on our income from scrap metal, as well as our paper/printing costs for the previous 24 months. We decided that we could triple our scrap income for 90 days from \$2,250 to \$6,750. We decided our goal for printing and paper usage was to reduce printing overages by 66% and reduce plotter (large printer used for plans) usage by 30%. This would save the company \$1,500 in 90 days.

Broken down:

30 Day Goal: Increase scrap dollars by \$2,250 and reduce printing costs by \$500.

Overall: \$2,750

60 Day Goal: Increase scrap dollars by \$4,500 and reduce printing costs by \$1,000.

Overall: \$5,500

90 Day Goal: Increase scrap dollars by \$6,750 and reduce printing costs by \$1,500.

Overall: \$8,250

Duration 01/02/2018 8:00 AM - 03/30/2018 5:00 PM

Rules of the Game Field Rules:
All team members recycle any metal, wire, copper into respective recycling bins on their jobsites. Once full, foremen are to call our Purchasing Department to schedule pickups with our recycling vendors.
Team members that are on jobsites too small for their own recycling bins are responsible for bringing any recyclable material back to deposit into the dumpsters we have at our home office.
Matt in Purchasing would coordinate all the pickups and let me know the scrap dollars we would be receiving so that I could track our progress.

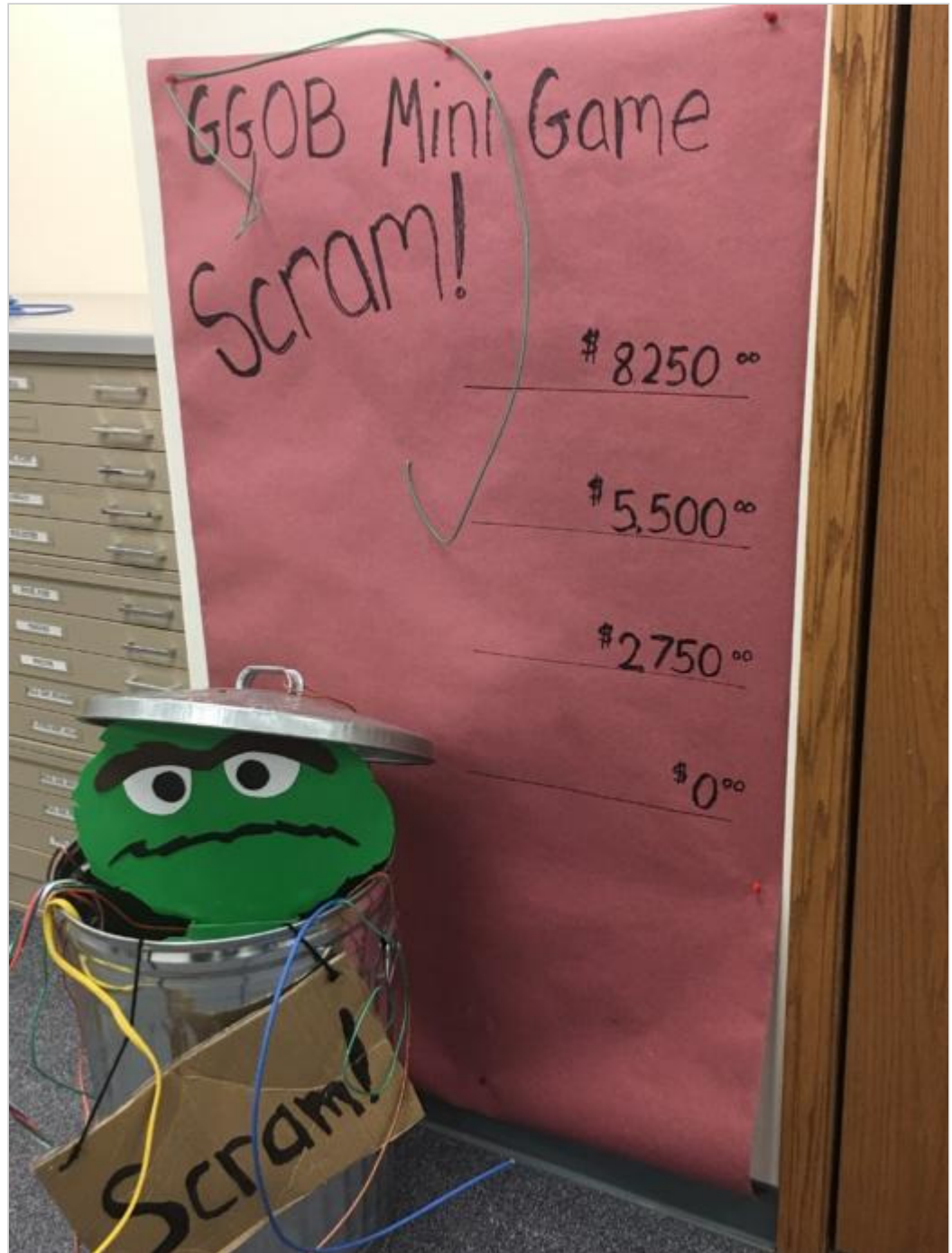
Office Rules:

All team members should use electronic versions of reports, plans, etc. instead of printing on paper. If printing was necessary, then we should use B&W ink instead of color ink whenever possible. Matt in IT would reach out for a weekly usage report for all of our printers, which he would then send to me to be tracked.

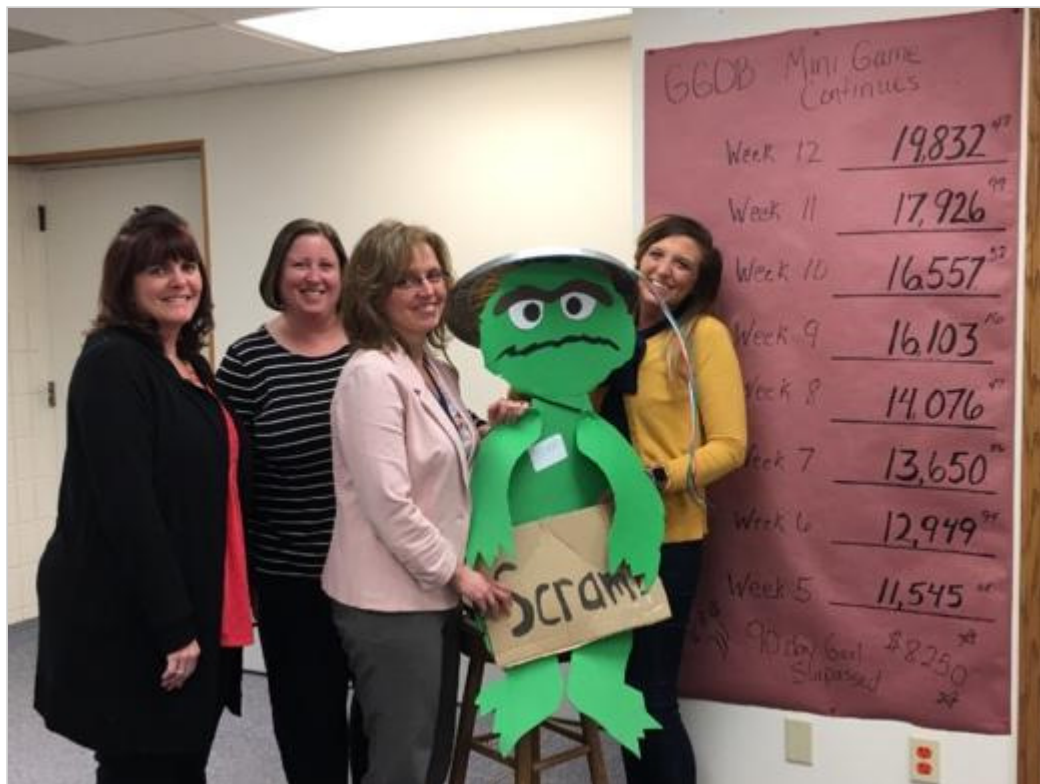
Each Tuesday, I would report to the entire company via email our weekly progress with a picture of our scoreboard. This information would also be displayed online to be viewed anytime by any employee.

The dollars we made from scrap are reported on weekly in our all-company Huddle as well. This allows us to still see the benefits of this game weekly even though the game may officially be over.

Scoreboard Image(s)







Prizes and Award Schedule

- 30 Days - Cookies
- 60 Days - Pizza
- 90 Days - Etched Mug (with Suburban logo)

It is worth noting that we reached our 30 day goal in 3 weeks, and we reach our 60 and 90 day goals in the 4th week. At the end of our mini game, we had more than doubled our 90 day goal!

Non-Monetary Benefit to the Company

Several behaviors were changed that benefit our company. Team members in the field now know the impact of recycling material, so it is part of their work habits. Team members in the office are far more likely to go paperless whenever possible because of SCRAM. There is far less paper brought to meetings now, and we also use our PDF editing programs to write on electronic reports, instead of printing them and writing on them.

Overall, the SCRAM mini game made our company a greener company, as well as a more aware company.

Financial Benefit to the Company

USD 19,832.00

Prizes, Rewards and Celebration Investment

USD 4,806.00

Celebration Image(s)



